SURVEY ON JOURNALISTIC CULTURES

Thank you for agreeing to take part in this survey.

The questionnaire contains several types of questions. Please, use the mouse or keyboard to indicate **(or please tell me what is the – in case our PIs apply a face-to-face interview or use a self administered questionnaire mode)** the option of your choice.

(FOR ONLINE SURVEY) Finally, click the "Submit" button to send your answers to us.

Please choose the organization you primarily work for that is associated with the email address this survey was sent to CREATE LIST SPECIFIC TO EACH COUNTRY

FILTER QUESTION

Do you currently work selecting, writing, producing, developing, or reporting news stories for this organization?

1	*Yes*
2	*No*

If your answer to the above question is "no," thank you for your time; you don't need to complete this survey further.

Below is a list of specific journalistic practices that can be followed when reporting a news story. Please read the instructions and answer the subsequent questions:

- Please read the statements in the left-hand column and answer the question in the middle column based on how much importance you ascribe to each of these practices as a journalist. Please use the 5-point scale where *1 is "not important at all", 2 is "not very important", 3 is "somewhat important", 4 is "quite important", and 5 is "extremely important".*

- Then, in the right-hand column, please rate the statements based on what your organization does. Specifically, we would like to know how common are these professional practices in the development of stories published at (or by) the news organization you primarily work for? Please use the 5-point scale where *1 is "not common at all", 2 is "not common", 3 is "sometimes", 4 is "quite common", and 5 is "extremely common".*

Considering that this is a global survey that is designed to be completed by journalists in 40+ countries from all kinds of journalistic beats, please answer each question in the middle column based on your conception of the role of a journalist, and in the right-hand column based on the content your organization produces.

	How much importance do you give to each of these professional practices as a journalist?					How common are these practices in the development of stories published at (or by) the news organization you primarily work for?				
	1 Not important at all	2 Not very important	3 Somewhat important	4 Quite important	5 Extremely important	1 Not common at all	2 Not very common	3 Sometimes	4 Quite common	5 Extremely common
Including the voice of individual citizens in the news.										
Providing your opinion on the issues you are reporting, as an expression of approval or disapproval. *For example, expressing the view that the president of a country is a liar, or stating that your country's soccer team is the best in the world.*										
Questioning the truthfulness of what powerful individuals or groups in society such as politicians and political parties, governing bodies, business, the church, and the cultural elite, say or do. *For example, providing evidence that sheds doubt on the behavior of members of Parliament, or on the declaration of innocence of a famous actor regarding tax fraud.*										
Featuring individuals in the news, by providing information on their intellectual, physical, or social characteristics. *For example,* showing or describing a subject's physical appearance, or describing a person's intellectual ability or social status.										
Indicating how a particular event or action										

might influence the day-to-day lives of ordinary people. *For example, acknowledging that because of the rise of the price of gas, people will need to pay more in public transportation, or how the actions of a celebrity is affecting their fans.*		
Providing your own proposals or ideas regarding potential policies or solutions to problems. *For example, suggesting the authorities need to take specific measures to fight against climate change, or for the improvement of people's salaries or living standards.*		
Uncovering illegal /irregular behavior of powerful individuals or groups in society, such as politicians and political parties, governing bodies, business, the church, and the cultural elite. *For example, uncovering cases of political corruption, sex abuse on children, tax fraud, manipulation of information, etc.*		
Expressing positive feelings about being a citizen of your country. *For example, expressions of national pride about being a world leader in innovation, sports, or social policy.*		
Using public poll-data to share the opinions of citizens		
Calling on the public to behave in a certain way regarding an event or issue. *For example, encouraging the public to take safety measures after an earthquake; or calling them to action*		

with regards to an issue, such as voting in the next election.		
Including explicit references to emotions of people. *For example, depicting the happiness of parents that found their child alive after a tornado, using close-ups of a grieving family member, or depicting how members of parliament are yelling in a session as an expression of anger and disagreement against other members.*		
Presenting in a positive light public policies or official activities of governing elites. *For example, praising tax reforms, the measures to reduce CO2 emissions implemented by the government, or defending a new public policy on professional sports.*		
Including information on judicial or administrative processes regarding powerful individuals or groups in society. *For example, reporting on an official investigation of tax fraud committed by members of the government or of the institutional cover up of the doping of national athletes, or on legal charges of fraud concerning prominent business executives.*		
Informing people of their economic, social and/or political duties and rights. *For example, when the government reveals a new tax policy, and your story informs citizens how to receive it; or which types of cars are no longer allowed to enter inner-city districts etc.*		

Giving the public tips and practical guidance on how to deal with everyday life problems. *For example, providing advice on how to deal with noisy neighbors, how to protect oneself in cases of natural disasters, how to stay healthy, etc.*		
Using evaluative terms about events or persons in your news reporting that reveal your own way of seeing things. *For example, personally describing the presidential administration of a government as chaotic, or a public figure as a racist.*		
Providing information on abuses of power or wrongdoing based on your own extensive inquiry and research. *For example, to investigate corruption and report on it after you discover a network of companies with accounts in the Bahamas created for tax evasion.*		
Favorably stressing the leadership, management skills or personal characteristics of institutional powers, economic leaders, and powerful elites.		
Looking for opportunities to share social, sporting, political, or economic achievements of your country. *For example, highlighting the economic growth of your country in the last year, the decrease of poverty, the fact that a top leader is a woman etc.*		
Explaining the causes, meanings or consequences of specific events or issues. *For example, pointing out the potential effects that*		

a specific decision could have on the general population.		
Providing consumer information about trends, advances and new products or services. *For example, if you cover technology, to report on the best cell-phones in the market.*		
Praising the achievement of individuals, groups or organizations in your locality or country.		
Campaigning for a political or social cause. *For example, stating that you support lowering the voting age, or raising animal welfare standards.*		
Including information on the private lives of people being covered in the news. *For example, producing a story about the president of the country as father, a famous business person's holidays, or affairs and love lives of specific individuals.*		
Quoting sources that question, criticize or uncover wrongdoings of powerful groups or individuals in society.		
Including background information and in-depth context for citizens regarding specific events in the news. *For example, describing how members of Parliament previously behaved when voting about specific topics of the legislative agenda, or what a proposed law might really mean in spite of what its proponents say.*		
Mentioning the impact of decisions on the periphery of your country beyond the capital		

city and other main cities.		
Including details to heighten the impact of stories about violence, crime, extreme poverty, sex, etc. *For example, describing in vivid detail the amount of blood at a murder scene or sharing graphic details of encounters of politicians involved in a sex scandal.*		
Including different perspectives in the news to inform citizens. *For example, ensuring that the views of all parties/voters are shared when covering election campaigns.*		
Supporting specific agendas even if they are not widely endorsed by the society. *For example, developing strategies to fight climate change.*		
Defending your country's national values, *such as freedom, prosperity, equality, cultural diversity, heritage and so on*.		
Appealing to the audience to help other people with specific and personal problems they may be facing. *For example, when a child, parent, relative, pet, or someone else gets lost, or if someone is dying and looking for blood donors, etc.*		
Making sure that your beliefs do not influence your reporting. *For example, declining to report on a story if you have a conflict of interest, or reporting on a conflict your news organization may have.*		

Criticizing or judging what powerful individuals or groups in society say or do.		
Depicting the impact of authorities' decisions on specific socially defined communities such as particular social classes, sexualities, races or ethnicities. *For example, funding cuts to health care for immigrant populations, or the changing of rules for the LGBTQ+ community to serve in the armed forces.*		
Helping the audience to recognize the good and bad quality of specific products or services.		
Using humor, exaggeration, sarcasm, or other storytelling devices to provide information in an entertaining way. *For example, poking fun at grammatical errors made by a politician, or making jokes about any situation that is being reported.*		
Informing the public about citizens activities. *For example, demonstrations, fundraisers, or community events.*		
Depicting conflict or confrontation between you, and/or the media organization where you work, and one or more individuals or groups in power. *For example, sharing in your news that a powerful source denied you/your organization access to an official press conference, or including evidence that shows a source trying to avoid you when you try to get an interview or*		

take a photograph/image of that source.		
Explicitly supporting citizen movements and demands.		

In this section, you will find another list of statements about your work. Please tell us to what extent these statements apply to your daily practice. *Please follow the 5-point scale where 1 is* "never", 2 is "seldom", 3 is "sometimes", 4 is "often", and 5 is "always".

	Never	Seldom	Sometimes	Often	Always
When I have an idea about a topic that I consider important, I am able to develop/cover the story	1	2	3	4	5
I have freedom to select the news/stories I work on	1	2	3	4	5
I have freedom to decide which aspects of a news story I should emphasize	1	2	3	4	5
The final versions of my stories are impacted by the editorial opinions/actions of others	1	2	3	4	5
I feel safe from verbal threats/attacks from external individuals and/or organizations that occur in response to my work	1	2	3	4	5
I feel safe from physical threats/attacks from external individuals and/or organizations that occur in response to my work	1	2	3	4	5
I use self-censorship practices at work	1	2	3	4	5

In this next-to-last section, please indicate how important are the following aspects in your daily work? *Please follow the 5-point scale where 1 is "not important at all", 2 is "not very important", 3 is "somewhat important", 4 is "quite important", and 5 is "very important."*

	Not important at all	Not very important	Somewhat important	Quite important	Extremely important
Usage of hard facts and fact-checking	1	2	3	4	5
Using digital tools, such as timelines or data visualization mechanisms.					
Using digital tools to search for story sources and information.					
Using social media to promote stories.					
Using social media to connect with the audience.					
Using metrics and analytics, such as pageviews and time spent to inform the selection, development, and promotion of stories.					
Using ratings, circulation numbers, or traffic metrics to measure the relevance/value of a story.					

The following final questions are for statistical purposes only. They will not be used to identify you or others participating in the study.

In which media platform (s) do you deliver the content you select, write, develop, or report?

1. Television	Yes	No
2. Radio (sound)	Yes	No
3. Print	Yes	No
4. Online	Yes	No

In your daily work, do you work on:

1	*a specific beat*
2	*more than one beat*
3	*no particular beat*

If you do work on a beat(s), please name it below.

…………………

How many stories do you write, produce and/or develop **in a normal week?**
……………………

What is your current position in the newsroom being studied?

1. Editor-in-chief/News Director
2. Editor
3. Producer
4. Reporter
5. Anchor/Host/Presenter
6. Writer
7. Other, specify:

How many years have you been working as a journalist?

……………………
How many years have you been working for the news organization you primarily work for?

…………………

Gender

1	*Male*
2	*Female*
3	*Other*

What is your age?
…………………. years

What is the highest level of formal education you attained?

1	Less than high school
2	High school
3	Vocational/non-academic training

4	Some college/university studies, but no diploma/degree
5	Bachelor's degree/college diploma or equivalent
6	Master's degree or equivalent
7	Ph.D.

(If your answer is 4, 5 or 6) What was your major course of studies?

1	*Journalism/Communication*
2	*Social Sciences*
3	*Economics*
4	*Law*
5	*Humanities*
6	*Exact Sciences*
7	*Natural Sciences*
8	*Others*

<mark>Optional</mark> **In many countries, people identify politically on a spectrum from "left" to "right" and "liberal" to "conservative." On a scale where 0 is left/liberal, 10 is right/conservative, and 5 is center/moderate:**

Where would you place the perspective of the news media organization you primarily work for?

0	1	2	3	4	5	6	7	8	9	10
Left										**Right**

99= Not applicable to politics in my country

0	1	2	3	4	5	6	7	8	9	10
Liberal										**Conservative**

99= Not applicable to politics in my country

Where would you place the majority of the target audience of the news media organization you primarily work for?

0	1	2	3	4	5	6	7	8	9	10
Left										**Right**

99= Not applicable to politics in my country

0	1	2	3	4	5	6	7	8	9	10
Liberal										**Conservative**

99= Not applicable to politics in my country

Where would you place yourself?

0	1	2	3	4	5	6	7	8	9	10
Left										**Right**

99= Not applicable to politics in my country

0	1	2	3	4	5	6	7	8	9	10
Liberal										**Conservative**

99= Not applicable to politics in my country

How did you complete this survey?

1   Face-to-face interview
2   Self-administered questionnaire
3   Online

Thank you very much!